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**ABSTRACT**

Tamil Nadu Health Systems Project – Chief Minister's Comprehensive Health Insurance Scheme (CMCHIS) integrated with Ayushman Bharat - Pradhan Mantri Jan Arogya Yojana (AB-PMJAY) – Identifying eligible SECC families or tagging of non-SECC families against eligible SECC family targets for implementation of AB-PMJAY – Adherence to uniform Ayushman Card Design – Orders – Issued.

**HEALTH AND FAMILY WELFARE (EAPI-1) DEPARTMENT**

G.O. (Ms) No.253

Dated:27.08.2022

சுபகிருது, ஆவணி-11  
திருவள்ளூர்ஆண்டு-2053**Read:**

1. G.O.(Ms)No.504, Health and Family Welfare (EAP1-1) Department, dated 09.11.2021.
2. From the National Health Authority, letter dated 01.02.2022, 01.04.2022, 23.06.2022 and 07.07.2022.
3. From the Project Director, Tamil Nadu Health Systems Project, letter No.3479/TNHSP/INS/2022, dated 20.07.2022.

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**ORDER:**

In Government Order first read above, orders were issued for incorporation of the AB-PMJAY logo and AB-PMJAY name in the smart card being issued to the beneficiaries of the converged scheme.

2. In the letter second read above, the Project Director, Tamil Nadu Health Systems Project has stated that the Chief Minister's Comprehensive Health Insurance Scheme is integrated with Ayushman Bharat Pradhan Mantri Jan Arogya Yojana since 23.09.2018. Tamil Nadu is currently having a beneficiary family count of 1,37,53,098 inclusive of 77,70,928 beneficiary families of AB-PMJAY as per the SECC data 2011. The 77.7lakh exclusive beneficiaries of Pradhan Mantri Jan Arogya Yojana can avail cashless treatment facilities upto Rs.5.00 Lakh per family per year across the country in States where Pradhan Mantri Jan Arogya Yojana is implemented. Initially the States / UTs implementing Pradhan Mantri Jan Arogya Yojana were given time to map the SECC beneficiaries with the state scheme data base. But Chief Minister's Comprehensive Health Insurance Scheme was unable to complete the mapping exercise on time as the SECC database has no "identifiers" common to the state scheme database which contains Ration card number and Aadhaar numbers as identifiers. The field verification was also not possible as the database of SECC is very huge.

3. The Project Director, Tamil Nadu Health Systems Project has further stated that the mapping exercise was initially performed by the Software vendor of Chief Minister's Comprehensive Health Insurance Scheme using the name and demographic details using various combinations but unable to map more than 30 Lakh beneficiaries which was later provided to TNeGA for verification and TNeGA was able to verify as per the following data:-

1	Total Count of exact matched records of SECC	26,95,454
2	Matching with CMCHIS dataset (based on enrurn)	24,54,005
3	Total Count of probable matched records of SECC	3,20,792
4	Matching with CMCHIS dataset (based on enrurn)	2,46,352
Total enrolments of CMCHIS matching with SECC (2+4)		27,00,357

4. In the letter dated 01.02.2022 second read above, the National Health Authority has mentioned that since the States were unable to identify from SECC database and the relative ease in identifying through the non-SECC data sets, stake holders have preference for non-SECC database for beneficiary identification which resulted in release of central funds without visibility of last mile utilization of funds disbursed by Central Government. Hence, an interim arrangement to tag the non-SECC beneficiaries with the unverified SECC beneficiaries up to saturation was suggested and as and when SECC beneficiaries were identified these tagged non-SECC verified beneficiaries will be untagged. National Health Authority also mentioned that premium will be paid only to the identified and tagged beneficiaries only from July, 2022.

5. In the letter dated 01.04.2022 second read above, the National Health Authority has provided uniform level of service to a diverse set of beneficiaries across the country, a **uniform card design** and branding template was suggested by the National Health Authority. It will showcase the name of both the National Scheme and State scheme logo. The state having wider beneficiary data base than the SECC database can use the name as "**Ayushman Bharat- State scheme Name**". The card will be bilingual with English as common language. Also the guidelines for tagging of SECC beneficiaries were provided.

6. Based on the letter dated 23.06.2022 second read above, the National Health Authority has issued certain guidelines for beneficiary tagging and identification.

- (i) Enroll additional beneficiaries as per the shortfall of Pradhan Mantri Jan Arogya Yojana beneficiaries, but not exceeding the ceiling communicated.

Sl. No	SECC + RSBY eligible families in Tamil Nadu	Individual Ayushman Cards issued in Tamil Nadu	Shortfall of beneficiaries
1.	77,70,928	868	77,70,060

- (ii) Only poor, deprived and marginalized families can be enrolled.
- (iii) Government of India shall provide its share of funds to all such identified + enrolled beneficiaries limited to number of eligible SECC households, 2011.
- (iv) States / UTs may follow the branding and co-branding guidelines issued by the National Health Authority

- The name of the National Scheme shall be followed by the state scheme.
- The Name of the National scheme should be displayed in same size, font and language as that of the state scheme.

7. In the letter dated 07.07.2022 second read above, the National Health Authority has stated that, for issuing PVC Ayushman cards four empanelment agencies are available in addition to CSC and UTI-ITSL with the National Health Authority. As the States are asking for flexibility in creation of Ayushman cards, the States are also allowed to engage agencies for creating Ayushman cards. A card cost of upto Rs.20/- per card or the actual card cost whichever is lesser will be paid by the National Health Authority. In case of card created by agencies empaneled by National Health Authority, the National Health Authority shall pay to such agencies at the rate agreed up on in the contract signed with them. The cost of PVC card will be provided to the state sponsored beneficiaries also if the States/UTs agreed to issue Co-Branded cards to all the beneficiaries. However, all Ayushman cards shall be mandatorily issued through the NHA BIS portal and the proof of card delivery must be based on Aadhaar Authentication.

8. In the Meeting chaired by the Chief Executive Officer of the National Health Authority on 13.07.2022, instructions were given to either share the entire database to the National Health Authority for Tagging of beneficiaries (or) to provide randomly tagged beneficiaries for 77,70,928 as early as possible.

9. The Project Director, Tamil Nadu Health Systems Project has requested the Tamil Nadu e-Governance Agency to tag the 77,70,928 beneficiaries of AB-PMJAY among the Chief Minister's Comprehensive Health Insurance Scheme data base who are poor, deprived and marginalized. The following category of beneficiaries present in Chief Minister's Comprehensive Health Insurance Scheme were used for tagging.

Sl. No.	Category of beneficiaries in Chief Minister's Comprehensive Health Insurance Scheme(priority of tagging from 1 to 6)
1.	Tamil Nadu Integrated Poverty Portal Service (TIPPS)
2.	Antyodaya Anna Yojana (AAY) with 0 & 1 cylinders
3.	Priority House Holds (PHH) with 0 & 1 cylinders
4.	AAY and PHH House Holds present in the 27,00,357 (exact & probable) matched beneficiaries by TNeGA
5.	Antyodaya Anna Yojana (AAY) with 2 cylinders
6.	Priority House Holds (PHH) with 2 cylinders

- The data matching with TIPPS is given the first priority and all the beneficiaries of TIPPS matching with Chief Minister's Comprehensive Health Insurance Scheme are directly tagged.
- The union matching was done from Sl.No. 2 to 6 from the above table until the desired count of beneficiaries were arrived
- The final data set will contain all beneficiaries of TIPPS and some of the beneficiaries from PHH with 2 cylinders randomly.

Sl. No.	Name of the category	Total no. of beneficiaries available in TNeGA data base	GO TN CMCHIS database (A)	Common beneficiaries with the previous data sets above (B)	Total Count tagged excluding the previous sets above (A-B)
1.	TIPPS Data base	53,37,103	34,50,825	0	34,50,825
2.	AAY 0 & 1 CYLINDER	12,95,372	10,03,907	6,85,348	3,18,559
3.	PHH 0 & 1 CYLINDER	60,11,644	37,14,813	10,84,153	26,30,660
4.	SECC (PHH+ AAY)	17,73,546	17,73,546	12,03,699	5,69,847
5.	AAY 2 CYLINDER	5,68,887	4,37,421	3,29,426	1,07,995
6.	PHH 2 CYLINDER	35,88,446	20,38,141	12,64,781	6,93,042 (by random tagging out of 7,73,286)
	<b>TOTAL</b>				<b>77,70,928</b>

"Balance 4,22,931 beneficiaries of Antyodaya Anna Yojana of Tamil Nadu will be enrolled under Chief Minister's Comprehensive Health Insurance Scheme prospectively as enrolment is permitted as a continuous process in Tamil Nadu. They will be tagged under PM-JAY subsequently"

10. The Project Director, Tamil Nadu Health Systems Project has requested the Government to issue necessary orders on the followings:-

- (i) The Project Director, Tamil Nadu Health Systems Project may be permitted to share the tagged 77,70,928 families to the National Health Authority for hosting in NHA portal and claiming the Central Government Share of premium and administrative expenses.
- (ii) To create the Uniform Ayushman Card (in Tamil and English) as per the guidelines provided by the National Health Authority.
- (iii) To clarify on the agency (NHA empaneled / state identified agency) for Uniform Card Creation, if the design is approved.

11. After careful consideration of the Government, the proposal of the Project Director, Tamil Nadu Health Systems Project has accepted and issue the orders on the followings:-

- (i) The Project Director, Tamil Nadu Health Systems Project is permitted to share the tagged 77,70,928 families to the National Health Authority for hosting in NHA portal and claim the Central Government Share of insurance premium and administrative expenses towards these families.

- (ii) To approve the revised Ayushman Card (in Tamil and English as per the guidelines of National Health Authority provided as annexed to this order)
- (iii) To permit the approved card to be printed through State empanelled agency and get 100% reimbursement of the card creation cost from the National Health Authority. (at present CMCHIS card creation cost is Rs.10/- per card)

12. This order issues with the concurrence of the Finance Department vide its U.O.No.37539/Health-II/2022, dated 08.08.2022.

**(BY ORDER OF THE GOVERNOR)**

**P.SENTHILKUMAR  
PRINCIPAL SECRETARY TO GOVERNMENT**

To

The Project Director, Tamil Nadu Health Systems Project, Chennai-600 006.

The Mission Director, National Health Mission, Chennai-600 006.

The Managing Director, Tamil Nadu Medical Services Corporation,  
Chennai-600 008.

The Director of Public Health and Preventive Medicine, Chennai-600 006.

The Director of Medical and Rural Health Services, Chennai-600 006.

The Director of Medical Education, Chennai-600 010.

The Personal Secretary to Chief Secretary to Government, Chennai-600 009.

**Copy to:**

The Hon'ble Chief Minister's Office, Chennai-600 009.

The Special Personal Assistant to Hon'ble Minister (Health & Family Welfare)  
Chennai-600 009.

The Health and Family Welfare (Data Cell) Department, Chennai-600 009.

Stock file / Spare copy.

**//FORWARDED BY ORDER //**

*LVANNA*  
27.08.2022

**SECTION OFFICER**

*27.08.2022*



ஆயுஷ்மான் பாரத் - முதலமைச்சரின் விரிவான  
மருத்துவ காப்பீட்டுத்திட்ட அட்டை



பெயர் / NAME :

ஏ பி சி டி

A B C D

பிறந்த வருடம் / YOB: 1999

பாலினம் / Gender : ஆண் / Male

மாவட்டம் / District : திருவள்ளூர் / Tiruvallur

ABHA Number : xx-xxxx-xxxx-xxxx

URN Number : xx-xxxx-xxxx-xxxx

₹ 5 லட்சம்

மருத்துவ காப்பீட்டு தொகை

ஓர் ஆண்டிற்கு

ஓர் குடும்பத்திற்கு



மாநிலம் : தமிழ்நாடு

State : Tamil Nadu

PM-JAY ID : xxxx-xxxx-xxxx

ஆயுஷ்மான் பாரத் - பிரதம மந்திரி மக்கள் ஆரோக்ய திட்டம் -  
முதலமைச்சரின் விரிவான மருத்துவ காப்பீட்டுத் திட்டம்  
AYUSHMAN BHARAT PRADHAN MANTRI JAN AROGYA YOJANA -  
CHIEF MINISTER'S COMPREHENSIVE HEALTH INSURANCE SCHEME

**ஆரோக்கியமான சமுதாயத்திற்கு ஒரு வரம்**  
**ஆயுஷ்மான் பாரத் - முதலமைச்சரின் விரிவான மருத்துவ காப்பீட்டுத் திட்டம்**

1. முதலமைச்சரின் விரிவான மருத்துவ காப்பீட்டுத்திட்டத்துடன் ஒருங்கிணைந்த ஆயுஷ்மான் பாரத் பிரதம மந்திரி மக்கள் ஆரோக்ய திட்டத்தில் ஒவ்வொரு குடும்பத்திற்கும் ஆண்டு ஒன்றிற்கு ரூ.5 இலட்சம் வரை இலவச சிகிச்சைக்கான செலவினை காப்பீட்டுத் திட்டத்தின்கீழ் இந்தியா முழுவதும் அங்கீகரிக்கப்பட்ட மருத்துவமனைகளில் அனுமதிக்கப்பட்ட சிகிச்சைகள் பெறலாம்.

Ayushman Bharat Pradhan Mantri Jan Arogya Yojana-Chief Minister's Comprehensive Health Insurance Scheme card will help you in availing benefits of hospitalization cover, up to Rs. 5 Lakh per year, to you and your family collectively at any empanelled hospital across the country.

2. முதலமைச்சரின் விரிவான மருத்துவ காப்பீட்டுத் திட்டத்துடன் ஒருங்கிணைந்த பிரதமமந்திரி மக்கள் ஆரோக்யத்தின் கீழ் அங்கீகரிக்கப்பட்ட மருத்துவமனைகளில் பயணாளிகளாகிய நீங்கள் கட்டணமில்லாத இலவச சிகிச்சை பெறலாம்.

You are not required to pay / deposit any money at the AB PM - JAY - CMCHIS empanelled hospitals across the country.

3. மேலும் தகவலுக்கு அங்கீகரிக்கப்பட்ட அரசு/தனியார் மருத்துவமனைகளில் உள்ள காப்பீட்டு திட்ட ஒருங்கிணைப்பாளரை தொடர்பு கொள்ளலாம்.

Contact Arogya Mitra in hospital for more information.

4. மேலும் கூடுதல் விபரங்களுக்கும் மற்றும் புகார்களை பதிவு செய்திட கட்டணமில்லா இலவச தொலைபேசி எண் 104 / 1800 425 3993 தொடர்பு கொள்ளவும்.

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www.pmjay.com / www.cmchistn.com

P.SENTHILKUMAR

PRINCIPAL SECRETARY TO GOVERNMENT

/ True copy /

*[Signature]*

27.08.2022

SECTION OFFICER

*[Signature]*